MUDASSIR MALIK

VIDEO EDITOR & MOTION GRAPHICS DESIGNER

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ABOUT

Video Editor and Motion Graphics Designer with a background in graphic design. Skilled in Adobe Premiere Pro and After Effects, with a focus on clear storytelling, clean pacing, and balanced audio. Experienced in handling video projects from raw footage to final export for digital and corporate formats.

TECHNICAL EXPERTISE

Video & Post-Production: Multi-camera Editing, Narrative Pacing, Transition Crafting, Green Screen / Keying, L/J Cuts, Aspect Ratio Adaptation.

Audio & Color: Audio Sweetening, Dialogue Clarity, SFX Layering, Music Syncing, Shot-to-Shot Color Matching, Look LUT Application.

Motion & Visual Design: Lower Thirds, Kinetic Typography, Title Sequences, Logo Stings, SaaS Animation, Brand Identity Guidelines, Layout Hierarchy.

Software & Tooling: Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Media Encoder.

EXPERIENCE

Graphic Designer — Shakir Export
2025 – 2026

- Conceptualized and produced high-resolution catalog visuals, marketing collateral, and B2B client presentations for wooden product lines.
- Standardized corporate product deck templates and catalog layouts, making product information cleaner, uniform, and faster for the sales team to update.
- Collaborated with sales managers to design visual media and product showcase creatives for client inquiries.
- Managed multiple concurrent design pipelines reliably on schedule while adhering to export packaging and branding guidelines.

Graphic Designer — Sarte Imperial Private Limited
2024 – 2025

- Designed high-engagement social media promotional campaigns, advertising creatives, and internal corporate presentation assets.
- Translated brand identity rules into cohesive visual deliverables across social media and digital channels.
- Streamlined asset preparation pipelines (image cutouts, vector assets, and typography layouts) to supply ready-to-animate elements for motion projects.

EDUCATION

B.Sc. in Animation & VFX — **Ongoing**
Asian International University

Video Editor's Launchpad Program — **Completed**
XO Multimedia — Premiere Pro, After Effects & Workflow Specialization

Senior Secondary (Class XII – PCM) — **2025**
Abhinav Inter College, Saharanpur